



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

*"The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable"*

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May 5, 2025



PLEDGE OF ALLEGIANCE led by **Jim Brenton**

GUESTS & VISITING ROTARIANS

✓ Cynthia Brenton

✓ Liza Gershman

✓ Keith Regal

✓ Rob Muelrath



Thought for the Day – Rudyard Kipling

❖ God could not be everywhere, and, therefore, he made mothers.

Quiz for Cinco de Mayo

❖ Question: What army was Mexico fighting?

Answer: French

Winner: None

❖ Question: How many calories in a 12-ounce margarita?

Answer: 564

Winner: None

❖ Question: How many pounds of avocados get consumed on Cinco de Mayo in the US?

Answer: 81 million
Winner: **John Avakian**

ROTARIANS AT WORK – Farm to Fight Hunger

- **Norm Fujita** and **Shaun Shields** helped plant thousands of Poblano & Serrano peppers

Meeting Review – SCARC- Deanna Reis



- **First Responders Resiliency**
Deanna gave an insightful presentation about teaching first responders to help themselves with the terror and trauma they experience as first responders. She learned that more first responders die from suicide than actually in the line of duty, as well as have a 15-year shortened life expectancy and 70%

divorce rate.

- **Sonoma Family Meals**

Deanna was served a meal from Sonoma Family Meals at the event, which was started in response to the Tubbs Fire. Its mission is to serve nourishing prepared meals to food insecure households in partnership with local organizations. Their program provide students with tuition, free training, building restaurants and culinary skills.

- **Chops Teen Club**

A membership club for 7th to 12th graders, providing mentors, healthy activities, and building confidence for their future.

– Cathy King, Tricia Fichtner, Don Mitchell



A video was shown of **Tricia** presenting the Club scholarships to the Healdsburg high school students. All told, our Club gave out 25% of all scholarships presented that evening.



Rotarian District Conference in Fortuna- Cathy King, Tricia Fichtner

Cathy presented the Club with a District 5130 Community Service Award banner for 2024-2025 that was awarded at the conference.

UPCOMING CLUB SERVICE ACTIVITIES

- Giro Vigneti Bike Ride – Saturday, May 17 – **Paul Frechette**
11 members currently signed up



- FFA BBQ & Parade Viewing – Thursday, May 22 – **Paul Frechette** Same place as previous years. Event starts at 5pm. HHS Planting of Native Plants, Shrubs & Trees- Saturday May 24- **Norm Fujita** Debunking Dinner – Friday, June 27 Prune Packers’ Game – Wednesday, July 16
- Tuesday in the Plaza – Tuesday, August 26

UPCOMING SCARC, DISTRICT & ROTARY INTERNATIONAL EVENTS

- > June 21-25 – **RI Convention** - Calgary

CELEBRATIONS

Birthdays

- **Matt Jenkins**
- **Paul Frechette** \$100 to Polio Plus

Wedding Anniversaries

- **Graham Freeman** \$100 to the Club

Club Anniversaries

- **Rick Tang**
- **Andy Elkind** \$36 to the Club

Happy \$s

- ❖ **Eric Drew:** Grandson went to the model UN in Sacramento, \$50 to scholarship fund



- ❖ **Devin Drew:** Did a tech challenge in San Jose with his son and son’s friend, \$30 to club



- ❖ **Andy Elkind:** Spent six weeks away, including visiting family in Switzerland, hiking in the Black Forest, Paris, and Boston, \$100 to Polio Plus



❖ **Phil Luks:** \$25 to scholarship fund



PROGRAM

Speaker- Keith Rogal- Sonoma Development Center



Keith Rogal is a property developer based in Napa, known for being a visionary in reimagining properties into world class communities. His notable projects include the Carneros Inn in Napa Valley, and the Napa Pipe redevelopment project. Keith's development philosophy is guided by the principles of New Urbanism, a movement in urban planning and design that promotes

walkable mixed-use communities. This guiding principle is something Keith hopes will be achieved through the transformation of the Sonoma Development Center into a vibrant, community destination. Keith's presentation should the plan, including the housing, retail, recreational and green space facilities. A separate boutique hotel will be built slightly away from the main property. The SDC parcel is 945 acres, with 785 acres to be left as natural or protected open space. There will be 90 units of housing, including mixed-use buildings, apartments, townhouses, co-housing, large and small detached homes, courtyard homes hillside homes, duets and triplets, and independent living residences. The website is sdc-community.com.

RAFFLE

- ✓ Ticket Winner: **Grady Wann**
Marble Outcome Winner! Donated the \$100 he won to the Club.



UPCOMING PROGRAMS

- ✓ **May 12-** Sonoma County Wildlife Rescue- Doris Duncan
- ✓ **May 19-** Business Cycles Through the History of Healdsburg- **Eric Drew**